ECONOMIC IMPACTS OF JESSE OWENS STATE PARK



Jesse Owens State Park is a success story in environmental stewardship, conservation, and reclaiming land for outdoor recreation. Located in Morgan County and surrounded by acres of land, it offers boating, camping, fishing, and hunting activities.

- In 2020, Jesse Owens State Park hosted **4,409 visitors,** primarily from Ohio and West Virginia.
- In 2021, Jesse Owens State Park hosted **4,922 visitors**, primarily from Ohio and West Virginia.
- Each year, Jesse Owens State Park on average contributes nearly \$3.3 million to the regional economy.
- For every **4 employees at Jesse Owens State Park**, **1 additional full-time job is supported** in the regional economy through supply chain effects and the spending of income.
- Almost **\$2.45 million in wages** are paid to workers as a result of Jesse Owens state Park's activity.
- Jesse Owens State Park helps support several jobs in **other key regional industries** such as restaurants, real estate, retail-sporting goods, gasoline and convenience stores, and educational services, among others.

The total economic impact of Jesse Owens State Park in 2020 and 2021 was \$6,528,397.





QUICK FACTS

- Located in Morgan County, OH, Jesse Owens State Park is surrounded by thousands of acres of land available for public use.
- Open from 6:00 a.m.-11:00 p.m. daily
- Popular recreational activities include boating, camping, fishing, and hunting.
- The Park offers four no-fee campgrounds that operate on a first-come, first-serve basis.
- Park is adjacent to Jesse Owens
 Wildlife Area and Appalachian Hills
 Wildlife Area.

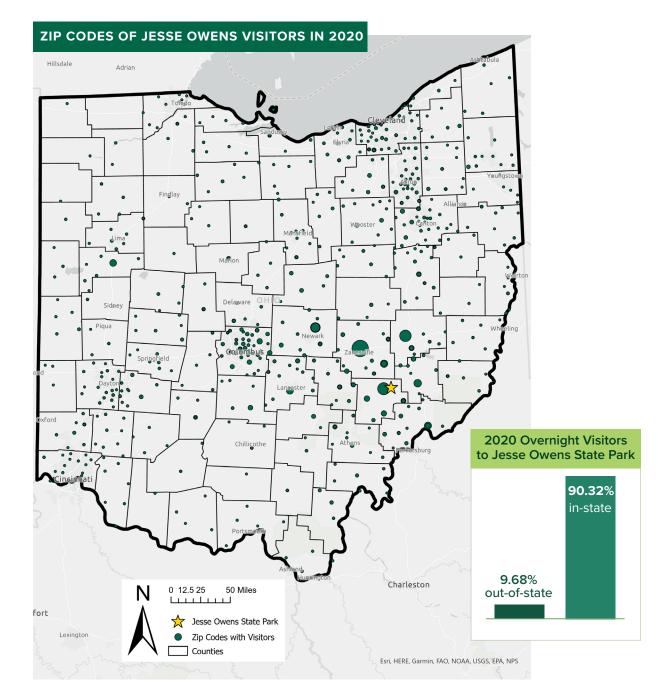
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ECONOMIC SUMMARY OF JESSE OWENS STATE PARK (2020 AND 2021)						
Impact Type	Employment	Labor Income	Value Added	Economic Impact		
Direct Effect	53.13	\$1,828,095	\$2,516,962	\$4,410,299		
Indirect Effect	8.21	\$357,818	\$561,525	\$1,237,583		
Induced Effect	5.53	\$265,798	\$512,462	\$880,514		
Total Effect	66.87	\$2,451,712	\$3,590,949	\$6,528,397		





YEARLY ECONOMIC BENEFITS OF JESSE OWENS STATE PARK CAMPSITE IMPROVEMENT

Impact Type	Employment	Labor Income	Value Added	Economic Impact
Direct Effect	6.04	\$243,331	\$312,689	\$510,515
Indirect Effect	0.90	\$39,027	\$59,992	\$129,408
Induced Effect	0.88	\$38,786	\$72,904	\$129,905
Total Effect	7.83	\$321,145	\$445,586	\$767,829

